



HiNounou

NEWSLETTER JANUARY 2019



## OUR YEAR: 2018 IN REVIEW



JANUARY 2018



### HiNounou met with **French President Emmanuel Macron**

President Macron named HiNounou founder & CEO, Charles Bark one of France's top 3 entrepreneurs in AI in China at the French Tech AI forum in Beijing.

FEBRUARY 2018



中国平安  
PING AN  
保险 · 银行 · 投资

### Partnerships with **AXA and PingAn**

Partnership contract signed with AXA and PingAn, offering the 1st 24/7 tele-consultation and insurance dedicated to Seniors in China.

MARCH 2018



### **First Distributors Signed**

First contract with HiNounou's distributor signed. 3000 Connected Medical Devices & Insurtech all-in-one package were ordered for 2018.

### **IoT Asia, Singapore**

HiNounou joined IoT Asia in Singapore. Talking about AI, Predictive Healthcare Robotics and Insurtech in The Sandbox Tech Space.

APRIL 2018



**Official Launch** of HiNounou's Medical IOT Kit and Insurtech Solution

HiNounou launches its comprehensive, one stop solution for Senior care at the Super Health Expo in Hangzhou.

JUNE 2018



**Finalist** at the Duke of York's Pitch@Palace ASEAN  
HiNounou Singapore Branch Registered ASEAN Incubated new Singapore office opens at Unilever Foundry Level 3.



HiNounou exhibits at **CES Asia 2018**, Shanghai  
HiNounou joins the French Tech Pavilion at CES Asia as one of the most innovative French start-ups.



**Meeting with INSERM & CNRS** Presidents and the French Minister of Research and Higher Education

JULY 2018



**Top 10% of 700 startups** at RISE Hong Kong, Asia's largest tech conference.

We launched our Home Wellness Kit and China's first insurance dedicated to seniors in partnership with AXA and PingAn at RISE Hong Kong.

SEPTEMBER 2018



**FutureChina Global Forum, Singapore**

Charles Bark talks about our digital health solution to the demands of seniors at Future China Global Forum in Singapore.



**New Industry Expo & European Forum for New Ideas, Poland**

HiNounou's Charles Bark is invited by Singularity University to talk at two big conferences in Poland.

OCTOBER 2018



## Winners of the **award for most transformative impact** by DIA Munich out of 1000+ startups

We won the special award for 'Insurtech with the Most Transformative Social & Economical Impact' from Digital Insurance Agenda in Munich, the world's first & biggest Insurtech conference.



## **Live interview on CNBC TV's The Rundown**

HiNounou's Charles Bark was interviewed live by CNBC TV where he shared how we provide home wellness to seniors and their families with advanced technologies.

NOVEMBER 2018



## **Sino-German Start-up Evening at CIIE**

We were invited by AHK and Bayer Greater China to exhibit and talk about HiNounou's innovation in front of the German delegation for China International Import Expo.



## **Lectures at TRIUM EMBA and CEIBS MBA**

HiNounou's Charles Bark was invited as guest lecturer to share his entrepreneurial journey and HiNounou's innovations to students of the top-ranked TRIUM Global EMBA and CEIBS.

DECEMBER 2018



## **Plug and Play Winter Summit, Silicon Valley**

HiNounou won 3 air tickets and a booth at Plug and Play InsurTech Expo Winter Summit at Silicon Valley, as part of the special award by DIA Munich.



## **Partnership with Poland's largest healthcare company, Pelion**

We have officially partnered and launched a pilot test with Pelion. Pelion Group is Poland's largest company in the healthcare sector with an annual turnover of 1 billion dollars, they own 260 companies, 600 pharmacies and distribute to 9,000 of 12,000 pharmacies in Poland.

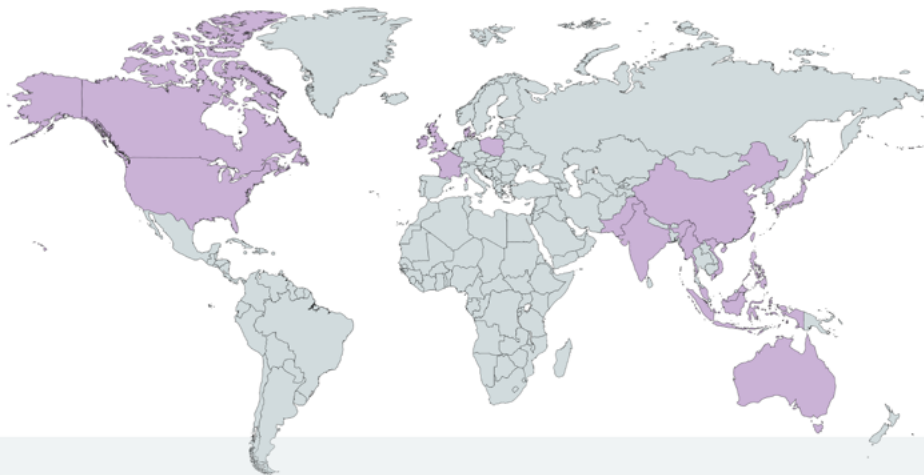
## OUR GOALS FOR 2019

2018 was **“HiNounou’s brand consolidation year”** across 3 continents in insurtech. Our goal in 2019 is to **“sell more and go global”** to help more **seniors live Longer, Healthier and Happier at home** and bring **Peace of Mind to their children** who live far away from them. From our branches in Shanghai, HongKong and Singapore, we are prioritizing Greater China and will deploy along the Belt and Road Initiative as well as the Silk Road with ASEAN Countries. Most of these are super aged countries with the most rapid increase in aging populations and biggest shortage of professional senior caregivers. With our Partner AXA, we plan to open in 3 new countries this year, recruit 20+ executives and find our Strategic Investor to help us Go Global and industrialize our Nounou Service Companion Robot!

**The best is yet to come! We welcome you to join us in becoming a Global Game Changer in AI Preventive Life Long Care to Seniors.**

- Charles Bark, Founder & CEO, HiNounou -

### HiNounou’s Global Media Presence



Watch us here:



Live interview on  
CNBC TV's The  
Roundup



On stage at DIA  
Munich



[Read our official press release with AXA.](#)

[HiNounou & with AXA Singapore’s CEO interviewed by Asia’s most renowned Insurance Magazine.](#)



## Special thanks to our partners around the world!



Thank you to our 6000+



members on Telegram !

Join us to keep up to date with our achievements in 2019:

